

**Point Loma High School – Pointer Association  
Board of Directors Meeting  
Meeting Minutes  
October 23, 2017, 7:00 p.m.**

Respectfully Submitted by: Donna Schmidt, Secretary

**In Attendance:**

**PLHS PA Officers:**

Brant Brockett, President  
Melinda Albright, VP of Internal  
Scott Deschenes, VP of External  
Tom Xitco, Treasurer  
Donna Schmidt, Secretary

**PA Board of Directors:**

Nicole Taylor, Boosters Director  
Tiffany DaSilva, Communications Director  
Becky Rhea, Activities & Projects Director  
Kim Jessop-Moore, Alumni Director  
Gary Komo, Facilities Director

**Call to Order:** Meeting called to order at 7:09 p.m. by Brant Brockett, President. It was noted that a quorum was present with Pam O'Toole, POP Director, not in attendance.

**I. PLHS Pointer Association Goals and Priorities for 2017-18**

Discussion was held regarding Pointer Priorities. It was noted that Brita may donate hydration stations to PLHS and therefore the Pointer Association would not have to fund this one of the three currently identified Pointer Priorities. The other two Pointer Priorities include improvements to the quad area/purchase of more metal black/maroon picnic tables/benches similar to what is there now (previously purchased by and donated by the Pointer Association) and a projector for the Performing Arts Centre.

After considerable discussion of the budget of the Pointer Association for 2017-18 and fund raising efforts to date through the Banner and Annual Giving programs, it was moved by Becky Rhea and seconded by Donna Schmidt to approve up to \$20,000 to fund Pointer Priorities as noted above. Motion carried unanimously with all in favor, none opposed, none abstained.

**II. Self-Help Projects on PLHS Campus**

Brant Brockett provided an update on the refinishing of the gym floors by SDUSD and funding of new bleachers also by SDUSD. It was noted that a self-help project was approved by the District to refinish the wood paneling in the gym and Gary Komo will help with this project. It was noted that any self-help project on campus must be approved by the SDUSD so work being contracted for does not displace union labor.

**III. Open Positions:** Key PLHS PA Board of Director positions which have remained open throughout the 2016-17 school year and again for the current 2017-18 school year were discussed. Positions that need to be filled now include Auditor (Kirsten Wade outgoing) and Fund Raising Director. Also it was noted that the position of Secretary will be open for the 2018-19 school year (Donna Schmidt outgoing) and likewise for the position of Assistant

Treasurer (Terri Webster outgoing). It was suggested that Board of Directors members take a more active role in soliciting parent volunteers for these positions.

After much discussion, it was determined that we do not need to fill the Public Relations Director position at this time. Alisa Barba is doing a great job as Publicity Chair. Tiffany DaSilva, Communications Director, agreed to assume the responsibilities of some public relations duties including social media. She will work on getting a PLHS Pointer Association renewed presence on Facebook, and open Twitter and Instagram accounts, and publicize this to the PLHS community. The Board agreed social media is a great way to reach out to and connect with the PLHS community.

**IV. Bite of Point Loma Event Chair:** This key position, which represents the third leg of our fund raising strategy, is open and needs to be filled along with volunteers. Becky Rhea agreed to put together a task list and calendar based on her experience helping with this event last year. It was noted that the Board of Directors members needs to take a more active role in soliciting parent volunteers and a Chair for this event.

#### **V. Fund Raising on Campus**

It was noted that all fund raising activities on campus must be signed off/approved by the Principal of PLHS or his designee; fund raising activities become a matter of public record.

#### **VI. PLHS Policies & Procedures Document**

This document, prepared by Tacy Armstrong (outgoing VP of Internal in 2016-17), was noted as a reference document to educate people involved on the Board of Directors or others about the history of activities, roles and responsibilities of the Pointer Association. Board of Directors members were asked to review and comment so this document can be updated. It will be discussed again at a future meeting.

#### **VII. Booster Compliance with Bylaws of the Pointer Association and SDUSD and School Policies and Processes**

Nicole Taylor provided an update on status of boosters and is in the process of securing all the information on booster presidents and treasurers to update our records and the PLHS Pointer Association website. She is also in the process of getting a copy of their current bylaws and a copy of their budget for the year. She is also advising some Boosters and supporting their efforts to organize in compliance within the Pointer Association framework and processes. Spring sports are the most difficult at this time due to their not organizing until later in the year. She will update the Board at the next meeting.

#### **VIII. Women's Indoor Volleyball and Sand Volleyball**

Nicole Taylor, Boosters Director, explained the inherent problems with one Booster representing both a CIF sport (Indoor Volleyball) and a non-CIF sport (a sand volley ball program or future ASB Sand Volleyball Club sport) and that they need to be separated and have two separate Boosters and two separate accounts. She distributed information she had gathered regarding the fund raising undertaken specifically for sand volleyball, and the subsequent payment of \$5,800 to Pointers Beach Volleyball Club (an SVA league) for 16 PLHS girls on the volleyball team to participate in this non-school related sand volleyball league for Spring 2017. This action was taken and approved at the March 14, 2017 meeting of the PLHS Women's Volleyball Booster Board of Directors.

After reviewing the information presented, and discussion by PLHS Pointer Association Board of Directors, it was determined that this decision was made in good faith and was vetted and approved by a majority of board of directors members, and that the monies raised did in fact go

to a sand volleyball function and benefited PLHS students who were playing volleyball and wanted to play sand volleyball—although it was paid to an outside third party and did not go specifically to a PLHS sanctioned sport nor Club Sport. It was noted that it was unfortunate that there may have been some girls who might have tried out – outside of the 16 who did – had they known the cost for the Pointers Beach Volleyball Club would have been subsidized.

There was a consensus of 8 of 10 of members of the Board of Directors that no further action needed to be taken on this matter (Gary Komo and Brant Brockett did not weigh in on this decision) and that the PLHS Pointer Association would not challenge this decision. It was noted that Nicole Taylor is working closely with this Booster to ensure they are organized and compliant with all applicable Pointer Association, SDUSD, and PLHS policies and procedures.

After considerable discussion of the \$1,800.00 held in the Booster account of the PLHS Women’s Volleyball Booster for sand volleyball, and their intention to earmark these funds for sand volleyball (and their willingness to transfer these funds to a future ASB sand volleyball club sport at PLHS), it was moved by Nicole Taylor and seconded by Scott Deschenes, to ensure that this \$1,800.00 is in fact earmarked and goes to a future ASB Sand Volleyball Club sport. It was communicated that an ASB Sand Volleyball Club application is in process by students and will be submitted for approval to ASB. Motion carried with a vote of 8 in favor and 2 abstaining (Brant Brockett and Gary Komo), none opposed.

**IX. Open Agenda, Roundtable, Announcements**

It was noted that two alumni wanted to establish a Cyber Security Club on campus. It was noted that something along those lines exists at other schools and is called Cyber Patriot. The alumni will be referred to contact Brant Brockett for more information and a referral to a faculty member as a potential advisor at PLHS.

**Adjournment:** The meeting adjourned at 9:07 p.m.

**Upcoming Pointer Association Meetings (held in PLHS Library), 2<sup>nd</sup> Monday of each month:**

November 13, 2017	March 12, 2018
December 11, 2017	April 9, 2018
January 8, 2018	May 14, 2018
February 12, 2018	Date TBD for June 2018 End-of-Year Party